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Maureen Tramiano
Daytime Executive Producer
P.O. Box 1410
Tampa, FL 33601

Dear Ms. Tramiano:

“A dog is a man’s best friend” is a quote we have all grown up with. Dogs are loyal, happy, smart and love you more than they love themselves. Dogs are there for you when you’re angry, depressed and frightened, but what happens when a dog demonstrates these qualities?

“Hope’s Paw” is a children’s book written by P.T Lichenstein that tells a story about a Labrador retriever puppy who has to overcome her fear of people holding her paw in order to become a therapy dog. Hope has gone through many extensive surgeries and therefore has had multiple blood draws from her paw. With courage and dedication, Hope conquers her fear with the help of her trainers and the strength from within.

As a guest on “Daytime,” Lichenstein will speak about why she wrote the book and how anyone can conquer an endeavor when they put their mind or paw to it!

“Hope’s Paw” really started circulating buzz when it was announced that all of the proceeds from the book sales will be donated to the Tampa Children’s Cancer Center, an organization she holds near and dear to her heart. With this feel-good, touching story, Lichenstein would be a great guest on your show.

If you have any questions, please do not hesitate to call me at 813-919-9551. I will follow up to discuss your interest.

Sincerely,

Brianna Borello
Account Executive of Shift Communications

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